

# WISE GIVING™

GUIDE

BBB WISE GIVING ALLIANCE : FALL 2021



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A LOOK AT OUR  
**DONOR TRUST REPORT  
ON CHARITY IMPACT**

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**GIVESAFELY.IO**  
CONNECTING  
**DONORS**  
WITH TRUSTED CHARITIES

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THE GOOD NEWS  
AND BAD NEWS ABOUT  
**TOTAL GIVING IN 2020**





A Publication of the  
BBB Wise Giving Alliance

The *Wise Giving Guide* is published three times a year to help donors make more informed giving decisions. This guide includes a compilation of the latest evaluation conclusions completed by the BBB Wise Giving Alliance.

If you would like to see a particular topic discussed in this guide, please email suggestions to

[guide@give.org](mailto:guide@give.org)

or write to us at the address below.

#### FALL ISSUE 2021

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# president's MESSAGE

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**W**e at BBB Wise Giving Alliance hope all our readers are hanging on and continuing to manage the stressors that have been affecting all of us for more than a year now. The pandemic, politics, economic upheaval, work (or lack thereof), and caring for children and other family members have certainly made for a memorable, if not overwhelming, start to the decade. Hopefully you can take a few minutes to relax and read about some of the exciting work we have been doing at BBB WGA and an update on the direction of charitable giving in the U.S., which may be surprising given the turmoil of 2020.

As always, we continue to work hard to evaluate charities so donors can keep making sound giving choices. In this edition of the *Wise Giving Guide*, we will begin by looking at a couple of the other projects we've been working on. First, we look at the results of our June 2021 *Donor Trust Special Report*, with this edition focusing on charity impact. Next, we turn to our very own GiveSafely.io, a platform offering donors a secure method of giving via cryptocurrency or credit card using blockchain technology. Finally, we examine the results of *Giving USA 2021*, the highly reputable, yearly report on contribution statistics in the U.S. philanthropic sector.



H. Art Taylor, *President & CEO*



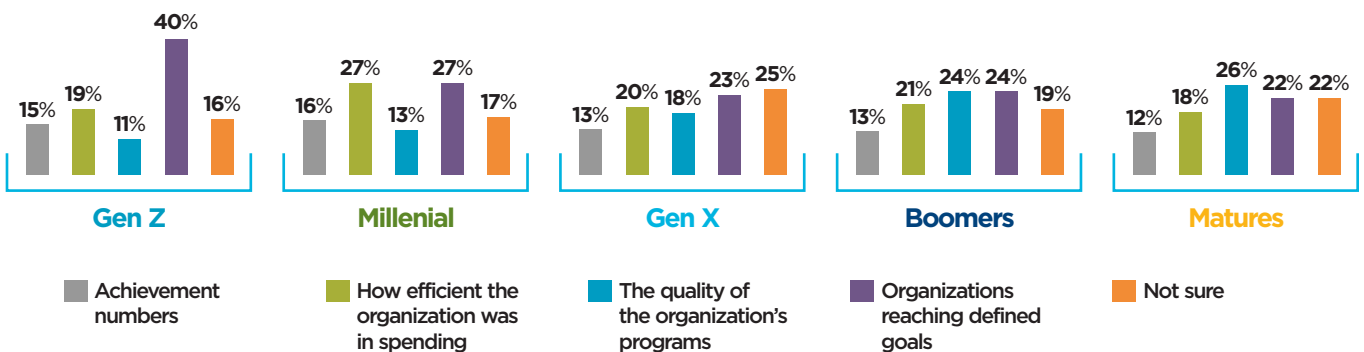
# A LOOK AT OUR **DONOR TRUST REPORT ON CHARITY IMPACT**

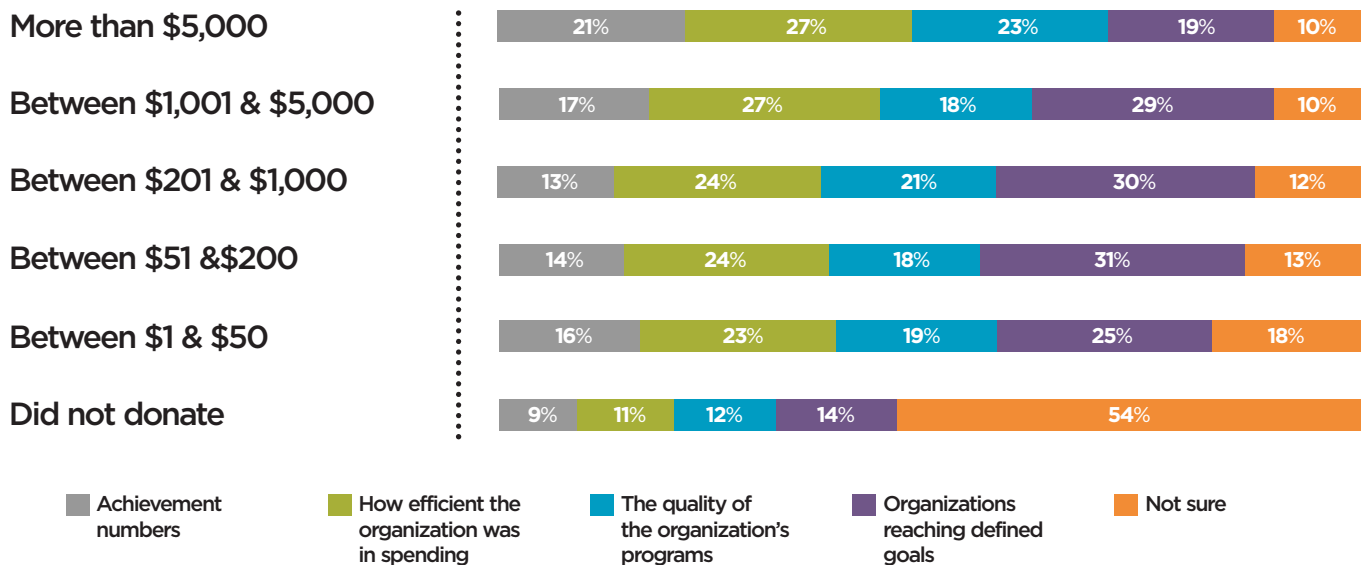
Charities depend on supporters to pursue their mission, and supporters—whether they are private foundations, corporations, or individual donors—want to know that their contributions make a difference.

In a data-driven society, some institutional funders seek to identify impactful organizations in a quantifiable way. How individual donors perceive the issue of charity impact is less understood. Our recent *Give.org Donor Trust Report on Charity Impact* explored how the donating public understands the term “charity impact” and how important “impact” is in their giving process. The report provided results of a survey of more than 2,100 adults in the United States (as well as a separate survey of more than 1,000 adults in Canada) and explored how individual donors perceive charity impact.

While it has become a common assumption that donors want to support highly impactful organizations, survey results showed that the donating public does not have a clear understanding of what the term means. **47% of survey participants indicated they are either unclear or do not know what “charity impact” means.** The remaining 53% of respondents claimed they know what a charity means when talking about “impact.”

The results were also a reminder that charities need to be aware not only of what they say, but also of what potential donors hear. When it comes to the term “charity impact,” it turns out people from different generations and giving levels may respond to different messages.





When asked to consider possible definitions for the term “charity impact,” survey participants were split, with significant generational differences. For example, Gen Zers are most likely to define “charity impact” as “organizations reaching defined goals” (40%); Millennials were most likely to select “how efficient the organization was in its spending” (27%); and Matures most frequently select “the quality of programs” (26%).<sup>1</sup>

Similarly, respondents with different giving levels were split about how to best describe the term. People of giving levels between \$51 and \$5,000, for example, were most likely to define “charity impact” as “organizations reaching defined goals.” People who donated more than \$5,000 were most likely to define “charity impact” in terms of “how efficient the organization was in its spending.”

Broadly speaking, charity impact refers to how these organizations make a difference. Still, finding uniform ways for charities to quantify or communicate their “impact” is complicated. Optimistically, charity impact information can help individual charities improve or become more efficient, and it can help impactful charities attract support. At a macro level, charity impact information has the potential to help direct social investment toward more effective organizations.

On the flip side, charity impact metrics can fail to account for differences in context across charities and remove the choice on how to measure impact from the charity’s leadership in favor of some constituents.

As a wise giver, keep in mind that:

- As mission-driven organizations, charities have an obligation to monitor their effectiveness and seek to improve their “impact.”
- To be thoughtful and precise in measuring impact, charities need to consider their unique context and mission work. Charities with similar mission work can legitimately measure impact in different ways.
- While charities can have different ways to measure and communicate impact, wise donors should look for specificity and clarity in the charity’s communication.
- Donors are drivers of change. If you care about long-term results, for example, look for impact statements that show the charity has the same priorities.

1. Matures (ages 75-92), Baby Boomers (ages 56-74), Generation X (ages 40-55), Millennials (ages 24-39), and Generation Z (ages 18-23).



# GIVESAFELY.IO

## CONNECTING DONORS WITH TRUSTED CHARITIES

When giving, we often worry whether the charity we are giving to is trustworthy. As a donor encountering a new charity, or revisiting a familiar one, we often want to engage with them to find out more about how they approach the causes we care about, but do not know how. Some donors also want to donate to charities in new ways, for example, via cryptocurrency. Overall, we have come to recognize that personal data is valuable, yet we hear the constant stories about company data hacks, breaches, and the unauthorized sharing of personal information.

With these issues in mind, BBB WGA launched GiveSafely.io. GiveSafely is an online donation platform that provides donors a safe way to give to trusted charities via credit card or cryptocurrency. GiveSafely uses blockchain technology to secure donor data and rewards donors for sharing personal information with charity experiences around causes they care about. GiveSafely takes no transaction fees.

### ***GiveSafely only lists trustworthy charities:***

Unlike platforms which list all charities—trustworthy or not—on GiveSafely, donors only find charities that have been accredited by the BBB. This means that each charity's governance, results reporting, finances, and fundraising practices have been evaluated and the charities all meet the *20 BBB Standards for Charity Accountability*.

### ***GiveSafely secures donor data with blockchain technology:***

All data shared by donors is encrypted directly onto the blockchain. Thanks to this technology, there is no central database of donor information that could be hacked, monetized, sold to third parties, or misused. GiveSafely has no contact with donations or

donor data. Donors choose what data to share, and the data only goes to the charity they donate to and the charity with whom they redeem their rewards.

### ***GiveSafely rewards donors with charity experiences around causes they care about:***

When giving, donors are required to provide their name and email address. This automatically earns the donor three GivingPoints. Each additional piece of information a donor chooses to share (age, annual income, gender, etc.) will earn them additional GivingPoints. Donors can later redeem these GivingPoints for experiences listed by any of the charities. For example, a donor could sign up for a 15-minute conversation with a charity staff person about a particular cause and learn more about that organization and its programs.

### ***GiveSafely allows donors to give***

***cryptocurrency to charities:*** On GiveSafely, in addition to credit card donations, donors can give their Bitcoin, Ethereum and Ardor to the listed charities. Cryptocurrency adoption is on the rise, especially among younger donors. A December 2020 Give.org poll of 2,000 adults across the US found that 23% of Millennials and 25% of Gen Zers owned cryptocurrency. Of those who did not own cryptocurrency, 14% of Millennials and 19% of Gen Zers expected to within the next 5 years. Similarly, 78% of Millennials and 73% of Gen Zers indicated that they would consider making donations via cryptocurrency. We are working closely with our Accredited Charities to help build their capacities around cryptocurrency.

GiveSafely is an online donation platform that provides donors a safe way to give to trusted charities via credit card or cryptocurrency.

For more information, please visit [GiveSafely.io](https://givesafely.io). We also welcome your suggestions on how we can strengthen and improve this donation platform.

# THE GOOD NEWS AND BAD NEWS ABOUT ABOUT GIVING IN 2020

The big news from *Giving USA 2021* is that, seemingly against all odds, there was a 5.1% increase (3.8% when adjusted for inflation) in American charitable giving in 2020, with \$471.44 billion donated in the face of economic and social unrest and a global pandemic. Produced by the Giving USA Foundation and written and researched by the Lilly School of Philanthropy at Indiana University, *Giving USA 2021* shows a steep rise in foundation giving, which was up 17%, as well as bequests, which were up by over 10%. Corporate giving was down by over 6.1%.

Notably, individual giving, by far the largest category of support for the charity sector at 69% of total giving, only grew by a little more than 2% in 2020. According to the *Chronicle of Philanthropy* in an article posted on June 15, 2021, without MacKenzie Scott's massive \$5.7 billion shot in the arm to hundreds of charities, individual giving would have actually declined by almost a percentage point. Scott, the former wife of Amazon founder Jeff Bezos, is one of the richest women in the world.

Many factors likely contributed to people's willingness or ability to give in 2020. Individuals normally accustomed to giving may have lost jobs or needed to divert funds to a sick relative or childcare rather than to charity, for example. For others, giving may have simply fallen off the radar while balancing telework with homeschooling. Sadly, many struggled with mental health issues in 2020 during the stress of the pandemic and other crises, which may have also affected giving.

*Giving USA 2021* also includes a breakdown of what types of charities donors chose to support in 2020. Gifts to groups supporting public and societal benefit increased by over 15%. Giving to human services groups also saw significant gains in 2020, increasing by almost 10%, perhaps partly due to the effects of the pandemic.

Arts, culture, and humanities groups took the biggest hit in 2020. These charities saw a 7.5% decrease from 2019 to 2020. Many American may have considered these types of groups as less of a priority given the turmoil of 2020. Somewhat surprisingly, giving to health charities also declined in 2020, with support decreasing by 3%. The reasons for losses in this category are trickier to parse out, but it may be that donors were more focused on responding to crisis response organizations. Medical research, for example, might have taken a back seat to direct support of those involved with boots on the ground involvement combatting COVID.

*Giving USA 2021* shows a steep rise in foundation giving, which was up 17%, as well as bequests, which were up by over 10%.

It's hard to predict with any certainty what giving figures in 2021 will look like given the fluctuations of the stock market, unemployment rates, the state of the pandemic and a host of other variables. One analysis from the Association of Fundraising Professionals Foundation for Philanthropy and GivingTuesday found that giving was up 6% in the first quarter of 2021 and saw a 10% increase in donors compared to the same time period in 2020.

No matter what the giving landscape looks like in 2020, we encourage donors, as always, to continue to look to BBB WGA charity reports before making giving decisions. While natural to give to organizations helping with the pandemic or pressing social issues, keep in mind that other groups need your support too. If you have a little money to spare, remember that charities supporting arts and culture, as well as health, need your sustained support, and charities can't rely on massive gifts from billionaires to keep the lights on year to year. They count on individual donors like you to achieve their missions. ■

# How to Read the List of National Charities

The following is an alphabetical listing of the charities that are the subjects of BBB Wise Giving Alliance evaluations. The list includes organizations that have requested to be evaluated as well as those that have received the highest volume of inquiries. The BBB WGA receives inquiries through the mail, phone, e-mail and referrals from local Better Business Bureaus.

## ***Please note the following explanations about this list:***

**Name Inclusion:** Inclusion on this list should not be interpreted as approval or disapproval of a charity. The information in this listing is intended solely to assist donors in exercising their own judgment.

**Name Omission:** Omission from this list should not be interpreted as meaning that a charity meets or does not meet standards. In general, it simply means that the BBB WGA has not developed a report because it has not received recent inquiries about a charity or a charity has not requested to be evaluated.

**Latest Results:** This list reflects the latest charity report results as of July 22, 2021. Charity reports are available until their expiration dates, generally two years after their completion. All reports are based on the BBB Wise Giving Alliance *Standards for Charity Accountability*.

*Are you looking for a national charity that's not on our list?* Ask us about specific national charities not currently included. Encourage national charities we don't currently report about to contact us about enrolling online (there's never a charge for evaluation). In either way, you can help expand the list.



## ***Note to readers about "see entry for"***



Charities sometimes use several names in their materials. In some cases the variation is only slight, such as using an acronym for the full name. In other cases, the names have no self-evident connection, as, for example, the official corporate name and a name used in fund raising. In still others, different individual names may denote different programs of the same organization. This list includes all names currently used by a charity, but the evaluation status of that charity appears only under the main entry. White horizontal bars indicate an alternate name, and refer you to the evaluation listing.











## Definitions for the List's Column Headings






 **Accredited (Met Standards)** — Charities with a green check box  in the first column next to their name met the 20 Standards for Charity Accountability on pages 44-45. There is no charge to charities for the accreditation evaluation.

 **Standards Not Met** — If a charity has number codes (for example: 3, 6, 7) in the second column with a yellow X mark  that means the charity did not meet cited provision(s) of the BBB Charity Standards on pages 44-45.



























 **Unable to Verify** — If a charity has number codes (for example: 8, 9, 13) in the column with a blue question mark  that means the BBB WGA was unable to verify if the charity met the cited provision(s) of the BBB Charity Standards on pages 44-45. This designation indicates that the charity either did not provide all of the requested information or the information provided was not sufficient to conclude that they met the cited standard(s).

































 **Did Not Disclose** — If a charity has a red exclamation mark  the charitable organization either has not responded to written BBB WGA requests for information or has declined to be evaluated in relation to the *BBB Standards for Charity Accountability*. Charity participation in the BBB WGA's review is voluntary. However, without the requested information, it is not possible to determine whether these charities adhere to all of the *BBB Standards for Charity Accountability*. The BBB WGA encourages charities to disclose accountability information beyond that typically included in financial statements and government filings, in order to demonstrate transparency and strengthen public trust in the charitable sector. The majority of national charities contacted by BBB WGA provide information and participate in the BBB WGA's evaluation program.






























 **Review in Progress** — Charities with a  in the column marked Review in Progress are being routinely evaluated based on current materials provided by the organization to the BBB WGA.




































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
20/20/20	See entry for WonderWork.				

# A

A Leg To Stand On					
A Wider Circle					
AARP Foundation					
Abandoned Children's Fund					
Ability Found					
Academy of American Poets					
Accelerated Cure Project		16	6, 7		
ACCION International		6	7		
Accordia Global Health Foundation	See entry for Africare.				
Accuracy in Media					
ACLU Foundation	See entry for American Civil Liberties Union Foundation.				
Action Against Hunger					
Action International Ministries					
Adopt America Network					
Adopt-A-Classroom		3, 6, 7			
Adventist Development and Relief Agency					
Advertising Council					
African Wildlife Foundation					
Africare					
Aga Khan Foundation USA		1, 6, 10	7, 19		
Aid for AIDS International					
Aid for Starving Children					
Air Serv International					
Alaska Conservation Foundation		7	15		
Alight					
Allergy and Asthma Network					
Alley Cat Rescue					
Alliance for Cancer Gene Therapy					
Alliance for Lupus Research	See entry for Lupus Research Alliance.				
Alpha-1 Foundation					
ALS Association					
ALS Therapy Development Institute					
ALSAC/St. Jude Children's Research Hospital					
Alzheimer's Association/Alzheimer's Disease and Related Disorders Association					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Alzheimer's Disease Research Foundation	See entry for Cure Alzheimer's Fund.				
Alzheimer's Foundation of America			6, 7		
Amazon Conservation Team		4, 14	13, 19		
America Scores					
American Association for Cancer Research					
American Autoimmune Related Diseases Association					
American Battlefield Trust					
American Bible Society					
American Bird Conservancy					
American Brain Foundation					
American Breast Cancer Foundation					
American Brotherhood for the Blind					
American Cancer Society					
American Chestnut Foundation					
American Childhood Cancer Organization					
American Civil Liberties Union Foundation					
American Council of the Blind					
American Diabetes Association					
American Foundation for Children with AIDS		2			
American Friends Service Committee					
American Health Assistance Foundation	See entry for BrightFocus Foundation.				
American Heart Association/American Stroke Association					
American Humane					
American Humanist Association		1, 7, 14, 16			
American Indian College Fund					
American Indian Education Fund	See entry for Partnership With Native Americans.				
American Indian Graduate Center					
American Institute for Cancer Research					
American Jewish Committee		16	3, 15		
American Jewish Joint Distribution Committee					
American Jewish World Service					
American Kidney Fund					
American Kidney Services					
American Leprosy Missions					
American Life League					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
American Liver Foundation			7		
American Lung Association					
American Near East Refugee Aid	See entry for Anera.				
American Partnership for Eosinophilic Disorders					
American Printing House for the Blind					
American Red Cross					
American Refugee Committee	See entry for Alight.				
American Research Center in Egypt		1, 6, 8, 11, 14, 16, 17, 18	7, 15		
American Society for Technion-Israel Institute of Technology					
American Society for the Prevention of Cruelty to Animals					
American Stroke Association	See entry for American Heart Association.				
American Syringomyelia Alliance Project					
Americans United for Separation of Church and State					
AmeriCares Foundation					
America's Charities					
America's VetDogs—The Veteran's K-9 Corps					
amfAR	See entry for Foundation for AIDS Research.				
Amigos for Christ		6, 7, 16			
Amnesty International of the USA					
AMREF Health Africa					
AMVETS National Service Foundation					
Amyotrophic Lateral Sclerosis Association	See entry for ALS Association.				
Anera					
Anglicans for Life					
Animal Legal Defense Fund					
Animal People					
Animal Welfare Institute					
Appalachian Trail Conservancy					
Arc of the United States, The					
Archaeological Conservancy					
Armed Services YMCA of the USA					
Arms of Hope					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Arms Wide Open Childhood Cancer Foundation					
Army Emergency Relief					
Army Historical Foundation					
Asia's Hope					
Association of Hole in the Wall Gang Camps	See entry for SeriousFun Children's Network.				
Association on American Indian Affairs					
Asthma and Allergy Foundation of America					
Autism Society of America					
Autism Speaks					
Autism Spectrum Disorder Foundation					
Barry Goldwater Institute for Public Policy Research					
Barth Syndrome Foundation					
Believe in Tomorrow National Children's Foundation					
Bethany Christian Services					
Bibles for the World					
Big Life Foundation USA					
Bike and Build		6, 7, 8, 16	14		
Billy Graham Evangelistic Association					
Bill, Hillary & Chelsea Clinton Foundation	See entry for Clinton Foundation.				
Blessings in a Backpack					
Blinded Veterans Association					
Blue Star Families					
B'nai B'rith International					
Bobby Jones Chiari and Syringomyelia Foundation					
Bone Marrow Foundation			1, 7		
Books for Africa					
Boot Campaign, Inc.					
Boulder Crest Retreat Foundation					
Boy Scouts of America					
Boys & Girls Clubs of America					
Boys Town					
BRAC USA					
Brain Injury Association of America					
Bread for the World Institute					





































**B**
































Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Breast Cancer Prevention Partners		7			
Brennan Center for Justice		6	15, 16		
BrightFocus Foundation					
Brighton Jones Richer Life Foundation					
Brother's Brother Foundation					
BuildOn					








## C
































C.A.S.T. for Kids Foundation		1, 3, 6, 7			
Camp Quality USA					
Campaign for Tobacco-Free Kids					
Campus Crusade for Christ	See entry for CRU.				
Cancer Research Institute					
Canine Companions for Independence					
Capitol Ministries					
CARE USA					
Caring for Cambodia					
CaringBridge					
Catholic Charities USA					
Catholic Church Extension Society of the U.S.A.					
Catholic Legal Immigration Network		14, 16, 17	1, 3, 6, 15		
Catholic Medical Mission Board					
Catholic Near East Welfare Association					
Catholic Relief Services					
CEDARS Home for Children Foundation					
Celebrity Foundation for Children					
Center for Biological Diversity					
Center for Civilians in Conflict		6, 7			
Center for Public Integrity					
Center for Reproductive Rights					
Center for Science in the Public Interest					
Center for Watershed Protection					
Central Asia Institute					
CentroNia					
Charcot-Marie-Tooth Association					
Charity Global	See entry for charity: water.				
Charity Navigator					
charity: water					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
CHC: Creating Healthier Communities					
Cheetah Conservation Fund					
Chesapeake Bay Foundation					
Child Family Health International					
Child Mind Institute					
ChildFund International					
Childhood Leukemia Foundation					
Children International					
Children of Armenia Fund					
Children of Fallen Patriots Foundation					
Children of the Night					
Children with Hair Loss		13, 14, 16, 17, 18	1,4,5,7,8,9,15		
Children, Incorporated					
Children's Cancer Research Fund					
Children's Defense Fund					
Children's Food Fund	See entry for World Emergency Relief.				
Children's Health Fund					
Children's Inn at NIH					
Children's Leukemia Research Association		10, 16, 17, 18	1, 15		
Children's Organ Transplant Association					
Children's Scholarship Fund					
Children's Tumor Foundation					
ChopChop Family		2, 3, 13, 16, 17, 18	8, 9		
Christian Aid Mission					
Christian Blind Mission International					
Christian Broadcasting Network					
Christian Foundation for Children and Aging	See entry for Unbound.				
Christian Relief Services Charities					
Christopher and Dana Reeve Foundation					
Church World Service					
Cigar Family Charitable Foundation					
CitiHope International					
Civil Air Patrol					
Clare Booth Luce Policy Institute					
Clinton Foundation / aka Bill, Hillary & Chelsea Clinton Foundation					
Coalition to Salute America's Heroes Foundation					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Coast Guard Foundation					
Code of Support Foundation					
Colorectal Cancer Alliance					
Combat Blindness International					
Common Hope					
Common Threads		3, 16, 17, 18	6, 7		
Communities In Schools					
Community Health Charities	See entry for CHC: Creating Healthier Communities.				
Compassion & Choices					
Compassion International					
The Compassionate Friends		11, 16, 17	1, 3, 6, 7, 13, 14		
Conquer Cancer Foundation of the American Society of Clinical Oncology					
The Conservation Fund					
Corner of Love					
Corporate Accountability					
Corporate America Supports You					
Crazy Horse Memorial Foundation					
Crisis Relief Network					
Crohn's & Colitis Foundation					
Cross International					
CRU					
Cure Alzheimer's Fund					
CURE Epilepsy					
Cure HHT					
Cure SMA					
Cure Starts Now					
Cystic Fibrosis Foundation					

## D

Damon Runyon Cancer Research Foundation		10			
Dana-Farber Cancer Institute					
Dave Thomas Foundation for Adoption					
The David Sheldrick Wildlife Trust USA					
Days End Farm Horse Rescue					
Days for Girls International					
Death With Dignity National Center					
Defenders of Wildlife					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Delivering Good					
Democracy Works					
Diabetes Action Research and Education Foundation					
Diabetes Research and Wellness Foundation					
Diabetes Research Institute Foundation					
Dian Fossey Gorilla Fund International		19			
The DigDeep Right to Water Project		6, 14, 19	3, 15, 16		
Direct Relief					
Disabled American Veterans					
DiscipleMakers		4, 14, 16, 17, 18	3, 15		
DoSomething					
Doctors of the World					
Doctors Without Borders USA		1, 4, 6, 16			
Dogs for Law Enforcement		6, 7, 8, 9, 11, 14, 16, 17, 19	1		
DonorsChoose.org					
Dravet Syndrome Foundation		3, 6, 16, 18, 19			
Dream Factory					
Dress for Success Worldwide					
Dressemer Foundation		4, 16, 18	7, 15		
Drug Policy Alliance					
Ducks Unlimited					
Dupuytren Research Group		1, 6, 7, 8, 16, 18	11, 13		
Eagle Mountain International Church					
Earth Day Network					
Earth Island Institute					
EARTH University Foundation					
EarthEcho International					
Earthjustice					
EarthShare					
Earthwatch Institute					
Earthworks					
Eastern Congo Initiative					
Easterseals					
EB Research Partnership					




































E

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
EdChoice					
Education is Freedom					
Eight Days of Hope					
Eisenhower Foundation					
Ekal Vidyalaya Foundation of USA					
Elephant Sanctuary in Tennessee					
Elizabeth Glaser Pediatric AIDS Foundation					
Embrace Relief Foundation					
Emergency USA					
Enactus					
EngenderHealth					
Entertainment Industry Foundation					
Environmental Defense Fund					
Environmental Working Group		1, 4, 6			
EOD Warrior Foundation					
Epilepsy Foundation					
Episcopal Relief & Development					
Equality Now					
Equine Land Conservation Resource		6, 7, 14, 18	1, 13		
Evangelical Lutheran Church in America					
Everglades Foundation		3, 7, 16, 17	15		
Every Child Ministries					
Every Mother Counts					
Everytown for Gun Safety Support Fund					

## F

FairVote		6, 7, 14, 16, 18	13		
Family Legacy Missions International		7, 12, 14, 16, 17, 18	1, 13, 15		
Family Reach Foundation					
Family Research Council					
Farm Sanctuary					
Father Flanagan's Boys' Home	See entry for Boys Town.				
Federation for American Immigration Reform					
Feed My Starving Children					
Feed the Children					
Feeding America					
Field Ready					
FINCA International					


































































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Firefighter Cancer Support Network					
Firefighters Charitable Foundation					
First Book					
First Candle					
First Nations Development Institute					
Fisher House Foundation					
Fistula Foundation					
FOCUS North America					
Focus on the Family					
Folds of Honor Foundation					
Fonkoze USA					
Food & Water Watch					
Food for the Hungry					
Food for the Poor					
FoodCorps		16, 17			
For Inspiration and Recognition of Science and Technology (FIRST)		3, 6, 12, 14, 17	15		
For the Troops					
FORCE: Facing Our Risk of Cancer Empowered		7, 19			
Ford's Theatre Society					
Forward Edge International					
Foundation Fighting Blindness					
Foundation for AIDS Research					
Foundation for Children in Need					
Foundation for Economic Education		1, 6, 7, 14, 16, 18	3		
Foundation for Ichthyosis & Related Skin Types					
Foundation for Individual Rights in Education		6			
Foundation for the National Institutes of Health					
Franciscan Foundation for the Holy Land					
Franciscan Mission Associates					
Fred Hutchinson Cancer Research Center					
Free Press					
Free Wheelchair Mission					
Freedom from Religion Foundation		12			
Freedom Service Dogs					
French Heritage Society					
Friends of Animals					





































Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Friends of the Earth					
Friends of Trees					
Friends of UNFPA					
Friends Without a Border					
Friendship Force International					
Front Range Equine Rescue					
Fuller Center for Housing					
Fund for Animals					

# G
























G.O. Ministries					
Galapagos Conservancy					
Gary Sinise Foundation		4, 6, 19			
Gateway for Cancer Research					
Gay and Lesbian Alliance Against Defamation		14, 16, 19			
Gentle Giants Draft Horse Rescue Society					
Gift of Adoption Fund					
Gift of Life International					
Gift of Life Marrow Registry					
Giraffe Heroes Project					
Girl Scouts of the USA					
Girls Educational and Mentoring Services					
Girls Inc.					
Girls Who Code					
Give Kids The World					
Give the Gift of Sight Foundation	See entry for OneSight.				
Give2Asia					
GLAAD	See entry for Gay and Lesbian Alliance Against Defamation.				
Glaucoma Research Foundation					
Gleaning for the World					
Global AIDS Interfaith Alliance					
Global Communities					
Global FoodBanking Network					
Global Fund for Children					
Global Fund for Women					
Global Heritage Fund					
Global Impact					
Global Lyme Alliance					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Global Partnerships					
GlobalGiving Foundation					
Good Days					
The Good Food Institute					
Good Plus Foundation					
Good Sports					
Good360		18	3		
Goodwill Industries International					
Gospel for Asia					
Government Accountability Project					
Grameen Foundation					
Grand Canyon Trust			15, 16		
Grant Foundation	See entry for Hôpital Albert Schweitzer Haiti.				
Grassroots International					
Greater Yellowstone Coalition					
Greatergood.org					
Green Beret Foundation					
Greenpeace Fund		7			
Grist Magazine					
Guardian Angels Medical Service Dogs					
Guide Dog Foundation for the Blind					
Guide Dogs for the Blind					
Guide Dogs of America					
Guiding Eyes for the Blind					
Guttmacher Institute					
H. Lee Moffitt Cancer Center and Research Institute Foundation					
Habitat for Humanity International					
Hadassah the Women's Zionist Organization of America					
Haiti Clinic					
Haiti Partners					
Hal Lindsey Website Ministries					
Hazelden Betty Ford Foundation					
Headstrong Project					
Health Volunteers Overseas					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
HealthWell Foundation		4			
Hearing Health Foundation					
Hearing Loss Association of America					
Heart to Heart International					
Heartbeat International					
Hebrew Immigrant Aid Society	See entry for HIAS.				
Heifer Project International					
Helen Keller International		12, 17	1, 3, 7, 13, 14, 15, 16		
Help Heal Veterans					
Help Hope Live		4, 6, 7, 14, 16	3		
Help Me See					
Help the Children					
Helping Children Worldwide		6, 7, 14, 16, 19	15		
Helping Hand for Relief and Development					
Heritage for the Blind					
The Heritage Foundation					
HeroBox					
HHT Foundation International	See entry for Cure HHT.				
HIAS		1, 7, 16			
Hidaya Foundation					
Hire Heroes USA		3, 18	19		
Hispanic Association of Colleges and Universities					
Hispanic Scholarship Fund					
Holt International Children's Services					
Home Missioners of America		1, 4, 6, 7, 10, 12			
Homes for Our Troops					
HonorBound Foundation					
Hope for Haiti					
Hope for Haiti's Children Ministries		4			
Hope for the Warriors		3, 16, 18	14, 19		
HOPE International		4, 6, 16			
HOPE worldwide					
Hôpital Albert Schweitzer Haiti					
Human Coalition					
Human Development Foundation of North America					
Human Life International		7, 8, 14	1, 3, 15		






























Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Human Rights Campaign Foundation					
Human Rights Watch					
Humane Farming Association					
Humane Society International					
Humane Society of the United States					
The Hunger Project					
Huntington's Disease Society of America					
Hydrocephalus Association					
ICNA Relief USA					
iDE-International Development Enterprises					
Immune Deficiency Foundation					
In Defense of Animals					
In Touch Ministries					
Independence Fund					
Indian Land Tenure Foundation					
Indian Law Resource Center		3			
Injured Marine Semper Fi Fund					
Inner-City Muslim Action Network					
Innovations for Poverty Action					
Insight for Living Ministries					
Inspiring Body of Christ Church					
InStep International		3, 16	10		
Institute for Justice					
Institute for Social Policy and Understanding					
Interfaith Social Services					
International Animal Rescue, US					
International Book Project					
International Campaign for Tibet		14, 16	8, 9, 13, 15		
International Catholic Migration Commission					
International Centre for Missing and Exploited Children		4, 17			
International Children's Fund					
International Children's Network					
International Christian Concern					
International Crisis Aid					
International Eye Foundation					























Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
International Fellowship of Christians and Jews					
International FOP Association					
International Foundation for Functional Gastrointestinal Disorders					
International Fund for Animal Welfare					
International Institute of Rural Reconstruction					
International Justice Mission					
International Literacy and Development					
International Medical Corps					
International Medical Relief					
International Myeloma Foundation					
International OCD Foundation		16, 17	1, 3		
International Planned Parenthood Federation Western Hemisphere Region					
International Rescue Committee		6, 7			
International Rett Syndrome Foundation		6, 7, 16	3, 13, 14, 15		
International Rivers					
International Social Services USA Branch		6, 7			
International Union of Police Associations					
IntraHealth International					
Intrepid Fallen Heroes Fund					
Invisible Children		6, 7, 14, 16, 18	13		
Islamic Relief USA					
Israel Cancer Research Fund					
Israel Tennis & Education Centers Foundation					

































## J

































JAARS					
Jackie Robinson Foundation					
Jane Goodall Institute for Wildlife, Research, Education and Conservation					
JBI International					
JDRF International					
Jewish National Fund					
Jewish Voice Ministries International					
Jews for Jesus					
Jimmy Fund	See entry for Dana-Farber Cancer Institute.				
JJ Watt Foundation					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Joel Osteen Ministries					
John F. Kennedy Center for the Performing Arts					
Joni and Friends					
JOY for Our Youth	See entry for Kars4Kids.				
Joyce Meyer Ministries					
Joyful Heart Foundation					
Judicial Watch					
Junior Achievement USA		14	5		
Junior Blind of America	See entry for Wayfinder Family Services.				
Just Detention International					
JustWorld International					
<b>K</b>					
K9s for Warriors					
KaBOOM!					
Kars4Kids					
Keep a Child Alive		1, 3, 6, 7			
Keep America Beautiful					
Keepers of the Wild					
Kenneth Copeland Ministries	See entry for Eagle Mountain International Church.				
Keystone Symposia on Molecular and Cellular Biology		6, 7, 16	4		
Kidney Cancer Association		10			
Kids Against Hunger		3,6,7,11,14,16,17	13, 18		
Kids Alive International					
Kids in Need of Defense		3, 6, 7, 14, 16, 18	1, 13, 15		
Kids in Need of Development, Education and Relief		7, 16, 17	3, 13		
Kids Wish Network					
Kidsave International					
Kidspire					
Kinship United					
Kiva Microfunds					
Kiwanis Children's Fund					
KOA Care Camps					
<b>L</b>					
Lambda Legal Defense and Education Fund					
Land Trust Alliance					
Last Chance for Animals					





























Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Laureus Sport for Good Foundation USA		7, 16, 18			
Law Enforcement Legal Defense Fund		18	7, 13		
Leadership Institute					
League of American Bicyclists		16			
League of Conservation Voters Education Fund					
League of Women Voters Education Fund					
Learning Ally					
LensCrafters Foundation	See entry for OneSight.				
Leukemia & Lymphoma Society		7			
Life in Abundance International					
Life Legal Defense Foundation					
LIFE Outreach International					
Lifesavers					
LIGHT Health & Wellness Comprehensive Services					
Limbs for Life Foundation		10			
Lions Clubs International Foundation					
Local Initiatives Support Corporation					
Live Action		1, 4			
Livestrong Foundation					
Living Water International					
Locks of Love					
Lotus House Women's Shelter					
Love A Child					
Love Justice International					
Love146					
Luke's Wings		8	7		
LuMind Research Down Syndrome Foundation					
Lung Cancer Research Foundation		6, 7, 14, 18	3, 15		
LUNGeivity Foundation					
Lupus Foundation of America		1, 16	19		
Lupus Research Alliance					
Lustgarten Foundation					
Lutheran World Relief		7, 16, 17, 18	15		
Lymphoma Research Foundation					

<b>M</b> Macular Degeneration Research	See entry for BrightFocus.
MADD	See entry for Mothers Against Drunk Driving.



































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
MADRE		6, 14, 16, 18			
Make-A-Wish Foundation of America					
Make-A-Wish International					
Making Change					
The Malala Fund					
Maoz Israel Ministries		3, 4, 6, 7, 12, 14, 16	13		
MAP International					
Marathon Kids		19	7		
March of Dimes Foundation					
Marfan Foundation, The					
Marijuana Policy Project Foundation					
Marine Corps Association Foundation		8, 12, 16	14		
Marine Corps Heritage Foundation					
Marine Corps - Law Enforcement Foundation		1, 3, 6, 7, 14			
Marine Corps Scholarship Foundation					
Marine Mammal Center					
Marine Toys for Tots Foundation					
Marist Brothers					
Marshall Legacy Institute					
Mary C. Schanz Foundation dba Ironwood Pig Sanctuary					
Mary Kay Foundation					
Maryknoll Sisters of St. Dominic					
MAZON: A Jewish Response to Hunger					
Meals on Wheels Association of America					
Media Research Center		6, 18	1, 5, 7, 15		
Medical Students for Choice					
Medical Teams International					
Meds & Food for Kids		6, 7, 14			
MedShare International					
Melanoma Research Alliance Foundation		3, 6			
Melanoma Research Foundation					
Memorial Sloan-Kettering Cancer Center					
Mended Hearts					
Mennonite Central Committee					
Mennonite Disaster Service					


































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Mental Health America					
Mercury One					
Mercy Corps					
Mercy For Animals					
Mercy Home for Boys and Girls					
Mercy Medical Angels					
Mercy Multiplied America					
Mercy Ships					
Mesothelioma Applied Research Foundation					
Mexico Medical Missions					
Michael J. Fox Foundation for Parkinson's Research					
Middle East Children's Alliance					
MidwayUSA Foundation		3			
Midwest Food Bank					
Midwest Organic and Sustainable Education Service		14	13		
Military Child Education Coalition					
Military Officers Association of America Scholarship Fund					
Military Order of the Purple Heart Service Foundation					
Military Spouse Corporate Career Network					
Military Warriors Support Foundation					
Military with PTSD					
Miracle Flights					
MiracleFeet					
Mission Aviation Fellowship					
Mission Clinics International					
Mission India		16, 17			
Mona Foundation					
Moody Bible Institute of Chicago					
Morris Animal Foundation		16, 19	14		
Mothers Against Drunk Driving		6, 16	7		
mothers2mothers International					
Mount Vernon Ladies' Association of the Union					
Mountain Lion Foundation		3, 6, 7, 14, 16, 17	1, 13, 18		















Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Mountain States Legal Foundation		6, 7, 8, 14, 16, 18	13, 15		
Move United					
Movember Foundation		18			
Mozilla Foundation					
MPN Research Foundation			1, 3, 15		
Mr. Holland's Opus Foundation		3, 6, 7, 14, 16			
Ms. Foundation for Women		6, 7, 17	1, 3, 14, 15		
Multiple Myeloma Research Foundation					
Multiple Sclerosis Association of America		8			
Multiple Sclerosis Foundation					
Muscular Dystrophy Association		7, 8, 9			
Muslim Advocates					
Muslim Legal Fund of America					
Mutts With a Mission					
My Stuff Bags Foundation					
Myasthenia Gravis Foundation of America					
NAACP Empowerment Programs					
NAACP Legal Defense and Educational Fund					
NAMI					
NARAL Pro-Choice America Foundation					
NARSAD: d/b/a Brain and Behavior Research Foundation					
National 4-H Council					
National Abortion Federation					
National Academy of Engineering Fund					
National Alliance to End Homelessness		6, 7, 14, 18	3		
National Alopecia Areata Foundation					
National Anti-Vivisection Society					
National Arbor Day Foundation					
National Association for the Exchange of Industrial Resources / NAEIR					
National Association of American Veterans		1, 3, 4, 7, 13, 14, 16, 17, 18	15, 19		
National Association of Chiefs of Police					
National Association of Christian Churches					

N

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
National Association of Police Athletic-Activities League					
National Association of the Deaf					
National Ataxia Foundation					
National Audubon Society					
National Blood Clot Alliance		1, 7, 16	3		
National Brain Tumor Society					
National Breast Cancer Coalition Fund					
National Breast Cancer Foundation		1, 4			
National Cancer Assistance Foundation					
National Cancer Center					
National Caregiving Foundation					
National Center for Appropriate Technology					
National Center for Families Learning					
National Center for Healthy Housing					
National Center for Learning Disabilities					
National Center for Lesbian Rights					
National Center for Missing and Exploited Children					
National Center for Public Policy Research					
National Center for Victims of Crime					
National Center on Addiction and Substance Abuse					
National Center on Shaken Baby Syndrome		16, 19	15		
National Child Safety Council					
National Children's Cancer Society					
National Coalition for Cancer Survivorship dba Cancer Survivors Coalition					
National Congress of Parents and Teachers					
National Constitution Center					
National Consumer Law Center					
National Council of Churches USA					
National Council of the US Society of St. Vincent de Paul					
National Council on Aging		16			
National Council of the YMCAS of the USA					
National Council on U.S.-Arab Relations					
National Credit Union Foundation					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
National Democratic Institute for International Affairs					
National Disaster Search Dog Foundation					
National Domestic Violence Hotline					
National Down Syndrome Society			6		
National Eating Disorders Association		19			
National Eczema Association					
National Education for Assistance Dog Services					
National Environmental Education and Training Foundation					
National Fallen Firefighters Foundation					
National Federation of The Blind					
National FFA Foundation					
National Fish and Wildlife Foundation					
National Forest Foundation					
National Foundation for Advancement in the Arts	See entry for National YoungArts Foundation.				
National Foundation for Cancer Research					
National Foundation for Transplants					
National Geographic Society					
National Hemophilia Foundation					
National Hospice Foundation					
National Immigration Forum					
National Jewish Health					
National Kidney Foundation					
National Law Enforcement and Firefighters Children's Foundation		7, 14, 16	13		
National Marine Sanctuary Foundation					
National Military Family Association					
National Multiple Sclerosis Society					
National Network to End Domestic Violence					
National Organization for Rare Disorders		3,6,7,9,14,16,18	15		
National Osteoporosis Foundation					
National Park Foundation		8			
National Park Trust					
National Parks Conservation Association					
National Partnership for Women and Families					
National Pediatric Cancer Foundation					
































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
National Psoriasis Foundation	✓				
National Relief Charities	See entry for Partnership With Native Americans.				
National Right to Life Committee Educational Trust Fund				!	
National Runaway Safeline	✓				
National Safe Place Network				!	
National September 11 Memorial and Museum				!	
National Space Society	✓				
National Stem Cell Foundation				!	
National Trust for Historic Preservation in the United States		16, 19	1, 18		
National Tuberos Sclerosis Association	✓				
National Urban League	✓				
National Veterans Services Fund	See entry for HonorBound Foundation.				
National Wildlife Federation	✓				
National Women's Health Network				!	
National World War II Museum				!	
National YoungArts Foundation		3, 16			
Native American Aid	See entry for Partnership With Native Americans.				
Native American Emergency Relief	See entry for World Emergency Relief.				
Native American Heritage Association				!	
Native American Rights Fund	✓				
Natural Resources Defense Council		7, 18	1, 3, 13, 15		
Nature Conservancy	✓				
Navajo Relief Fund	See entry for Partnership With Native Americans.				
Navigators				!	
Navy-Marine Corps Relief Society				!	
Near East Foundation	✓				
NeedyMeds	✓				
NeighborWorks America				!	
Nepal Youth Foundation				!	
NephCure Kidney International				!	
Net Impact				!	
Network for Teaching Entrepreneurship				!	
Network for Good	✓				
Neuroendocrine Tumor Research Foundation		7, 16	14		
Neuromuscular Disease Support Organization				!	

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
New Beginning Children's Homes					
New Eyes for the Needy		6, 10, 14	3		
New Israel Fund		1, 6, 7	3		
New Venture Fund					
No One Left Behind					
Nonhuman Rights Project		1, 2, 3, 4			
Nonviolent Peaceforce		8			
Nora Lam Chinese Ministries					
North American Conference on Ethiopian Jewry		3	14		
North American Mission Board, SBC					
Northeast Animal Shelter					
Northern Plains Reservation Aid	See entry for Partnership With Native Americans.				
Now I Lay Me Down to Sleep		6, 7, 14, 18	15		
NPH USA					
NSPIRE Outreach					
NTM Info & Research		1, 3, 6, 7, 12, 14, 16	13		
NumbersUSA Education and Research Foundation					
Nuru International					
Oblate Missionary Society					
Ocean Conservancy					
Oceana		19	3, 7		
Officers' Christian Fellowship of the USA					
Omaha Home for Boys					
One Heartland		1, 18	3, 19		
One Percent for the Planet					
OneHope					
OneSight					
OneSky					
Open Doors with Brother Andrew		18			
Open Medicine Foundation					
Operation Blessing International					
Operation FINALLY HOME		3, 4			
Operation Gratitude		14			
Operation Healing Forces			3, 7, 15		
Operation Homefront					



































Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Operation Serve		3, 6, 11, 17			
Operation Smile		4			
Operation Underground Railroad		16, 19	4, 5, 13, 15		
Operation USA					
Operation Warm					
Opportunities Industrialization Centers of America					
Opportunity International					
Optimist International Foundation					
ORBIS International	See entry for Project ORBIS International.				
Organization for Autism Research					
Orphan Grain Train					
Orphan Helpers		7, 14			
Osteogenesis Imperfecta Foundation					
Others First					
Our Daily Bread Ministries					
Our Military Kids					
Outreach Aid to the Americas					
Outreach International					
OutRight Action International					
Ovarian Cancer Research Fund Alliance					
Oxfam America					

























## P

P.E.F. Israel Endowment Funds					
Pachamama Alliance		1, 19	5, 7		
Pachyonychia Congenita Project		10			
Pacific Crest Trail Association					
Pacific Legal Foundation					
Pacifica Foundation					
Pajama Program					
Pan African Sanctuary Alliance					
Pan American Development Foundation		3, 6, 7, 19	13, 14, 15		
Pancreatic Cancer Action Network					
Pandas International					
Panthera					
Paralyzed Veterans of America		1, 6, 7, 16	15		
Parent Project for Muscular Dystrophy Research					
Parents Television Council					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Parkinson's Foundation					
Partners in Health					
Partners of the Americas					
Partnership for Transparency Fund		1, 3, 6, 7, 14, 16, 18	13		
Partnership Project					
Partnership With Native Americans					
Passport		1, 3, 4, 6, 7, 11, 14, 16, 18	13, 15, 19		
Pat Tillman Foundation					
Pathfinder International					
Patient Access Network Foundation		4			
Patient Advocate Foundation					
Patriot Outreach					
Paws for Purple Hearts					
Paws With A Cause					
PayPal Charitable Giving Fund					
PCI-Media Impact					
Pearl S. Buck International					
Pediatric Brain Tumor Foundation of the U.S.					
Pediatric Cancer Foundation	See entry for National Pediatric Cancer Foundation.				
Pediatric Cancer Research Foundation					
Pencils of Promise		6, 7	14, 16		
Penny Appeal USA					
People for the Ethical Treatment of Animals		2			
People to People International					
People United for Christ					
Per Scholas		4			
Performing Animal Welfare Society					
Persecution Project Foundation					
Pet Partners		3			
Pesticide Action Network North America					
Petfinder Foundation					
PetSmart Charities					
Phoenix Society for Burn Survivors					
Physicians Committee for Responsible Medicine					
Physicians for Human Rights		12			
Physicians for Peace Foundation		6, 7			


































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
PKD Foundation					
Plan International USA					
Planet Aid					
Planned Parenthood Federation of America					
Plant With Purpose					
Platelet Disorder Support Association					
Point Foundation					
Points of Light Foundation					
Polar Bears International					
Polaris Project					
Population Connection					
Population Council		3			
Population Media Center					
Population Services International		1, 6, 7, 16, 17	3, 13, 15		
Prader-Willi Syndrome Association					
Prayer By Letters	See entry for St. Matthew's Churches.				
Preeclampsia Foundation					
Prevent Blindness					
Prevent Cancer Foundation					
Priests for Life					
Primate Rescue Center					
Prison Fellowship Ministries					
Pro Mujer					
Progeria Research Foundation		5			
Progressive Agriculture Foundation					
Project Amigo		11, 14, 16, 17, 18	8, 9, 10, 12, 13		
Project C.U.R.E.					
Project Concern International					
Project HOPE—The People-to-People Health Foundation					
Project on Government Oversight					
Project ORBIS International					
Project Rescue International	See entry for Rescue:Freedom International.				
ProLiteracy Worldwide					
Prostate Cancer Foundation					
Prostate Cancer Research Institute					
Province of the Immaculate Conception	See entry for Franciscan Mission Associates.				






















Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Pulmonary Fibrosis Foundation					
Pure Water for the World					
pureHope					
Purple Heart	See entry for Military Order of the Purple Heart Service Foundation.				
Purple Heart Homes					
PVA Spinal Cord Injury Education and Training Foundation	See entry for Paralyzed Veterans of America.				
<b>Q</b>					
Quiet Hour					
Quixote Center					
<b>R</b>					
Rafiki Foundation					
Rails-to-Trails Conservancy					
Rainforest Action Network					
Rainforest Alliance		14, 16, 18	19		
RAINN	See entry for Rape, Abuse & Incest National Network.				
Rape, Abuse & Incest National Network			7		
Rare		4, 12, 16			
RBC Ministries	See entry for Our Daily Bread Ministries.				
Reach the Children	See entry for OneHope.				
Reading is Fundamental					
Recording for the Blind and Dyslexic	See entry for Learning Ally.				
Recycle for Change					
Red Cloud Indian School					
RedRover					
Reef Check Foundation		7			
Reflections Of Grace Foundation					
Relief International					
Religious Freedom Coalition		1, 3, 4			
Remedy.fm	See entry for SoulMedic Media Group.				
RemedyLIVE	See entry for SoulMedic Media Group.				
Remote Area Medical					
Reproductive Health Access Project					
Rescue:Freedom International					
Reservation Animal Rescue	See entry for Partnership with Native Americans.				
Resist					

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
RESOLVE: The National Infertility Association		1, 7, 14, 16	17, 19		
RIP Medical Debt					
Rise Against Hunger		19			
RISE International					
Road Runners Club of America					
Road Scholar					
Robert A. Toigo Foundation					
Robert F. Kennedy Human Rights		6, 7, 8, 18	19		
Ronald McDonald House Charities					
Room to Grow					
Room to Read					
Rotary Foundation of Rotary International					
Ruffed Grouse Society					







## S





























SADD		7, 14, 16, 17			
Salesian Missions					
Salvadoran American Humanitarian Foundation					
Salvation Army (National Corporation)					
Salvation Army World Services					
Samaritan's Purse		1, 4	3, 5, 6, 7, 14, 15, 16, 17, 18, 19		
Sandy Hook Promise Foundation		1, 2, 4, 6, 7, 18	13		
SAT-7 North America					
Save Our Environment Action Center	See entry for Partnership Project.				
Save the Children Federation					
Saving Places	See entry for National Trust for Historic Preservation in the United States.				
SBP					
Scenic America					
Scholarship America					
Search Dog Foundation	See entry for National Disaster Search Dog Foundation.				
Second Prison Project	See entry for Prison Fellowship Ministries.				
SEE International					
Seeing Eye		10			
Self Help for Hard of Hearing People	See entry for Hearing Loss Association of America.				
Self Help International					
Sentinels of Freedom Scholarship Foundation		1, 3, 4, 6, 16	7, 15		
















Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
SeriousFun Children's Network					
Servant Partners					
Seva Foundation					
Share Our Strength					
Sharsheret					
Sheldrick Wildlife Trust USA	See entry for The David Sheldrick Wildlife Trust USA.				
Shoes That Fit					
Shriners Hospitals for Children					
Sierra Club Foundation					
SIGN Fracture Care International					
SIM USA		1, 3, 6, 12, 14, 16	13		
Sioux Nation Relief Fund	See entry for Partnership with Native Americans.				
Sistema Infantil Teleton USA					
SIUT North America					
Smile Train					
SNIP (Spay Neuter Immediately Please)	See entry for People for the Ethical Treatment of Animals.				
Society for Science & the Public					
Society of St. Andrew					
Society of St. Vincent de Paul USA	See entry for National Council of the US Society of St. Vincent de Paul.				
Solar Cookers International					
Soldiers' Angels					
Soles4Souls					
Solve ME/CFS Initiative					
Sonoran Institute		6, 7			
SOS Children's Villages-USA					
SoulMedic Media Group					
Southeastern Guide Dogs		3, 6, 7, 16	15		
Southeastern Legal Foundation		3, 6, 7, 14, 16, 18	13, 15		
Southern Utah Wilderness Alliance					
Southwest Indian Relief Council	See entry for Partnership with Native Americans.				
Southwest Reservation Aid	See entry for Partnership with Native Americans.				
SPCA International					
Special Operations Warrior Foundation					
Spina Bifida Association of America					
Spina Bifida Resource Network					
Splash					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
St. Baldrick's Foundation					
St. Jude Children's Research Hospital	See entry for ALSAC.				
St. Luke's Foundation for Haiti					
St. Mary's Health Wagon					
St. Matthew's Churches					
St. Vincent de Paul National Council	See entry for National Council of the US Society of St. Vincent de Paul.				
Stand for Children Leadership Center					
Stand Up To Cancer	See entry for Entertainment Industry Foundation.				
Starkey Hearing Foundation					
Starlight Children's Foundation					
Statement Arts, Inc					
Statue of Liberty-Ellis Island Foundation					
Step Up For Students					
Stop Hunger Now	See entry for Rise Against Hunger.				
Street Business School					
Student Conservation Association					
Students Against Destructive Decisions	See entry for SADD.				
Students Against Driving Drunk	See entry for SADD.				
Sudan Relief Fund					
Sudden Infant Death Syndrome Alliance	See entry for First Candle.				
Support For Educational and Economic Development					
Surgical Eye Expeditions International	See entry for SEE International.				
Surgical Implant Generation Network	See entry for SIGN Fracture Care International.				
Susan G. Komen					
Swim Across America					










# T

T'ruah					
T'ruah: The Rabbinic Call for Human Rights	See entry for T'ruah.				
Taco Bell Foundation					
Tahirih Justice Center		16, 18	7, 13, 14, 19		
Task Force for Global Health					
Tax Foundation					
TCT Ministries					
Team Red, White, and Blue					
Technoserve					





Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Tee It Up for the Troops		14, 16			
Teen Cancer America					
That Others May Live Foundation		8, 13			
Theodore Roosevelt Conservation Partnership					
Thomas Jefferson Foundation					
Tiger Haven					
Tim Tebow Foundation		3, 6, 7, 12, 16, 18	19		
Time for Lyme	See entry for Global Lyme Alliance.				
Together We Rise		1, 4, 6, 7, 16	13		
Tony La Russa's Animal Rescue Foundation					
Toy Foundation					
Toy Industry Foundation	See entry for Toy Foundation.				
Toys for Tots	See entry for Marine Toys for Tots Foundation.				
Travis Manion Foundation					
Trees for the Future					
Trevor Project					
Trickle Up Program					
True Friends					
Trust for Public Land, The					
TS Alliance	See entry for National Tuberous Sclerosis Association.				
TSNE MissionWorks					
Tuberous Sclerosis Alliance	See entry for National Tuberous Sclerosis Association.				
TurboVote	See entry for Democracy Works.				
Twilight Wish Foundation					
<b>U</b>					
U.S. Committee for Refugees and Immigrants					
Unbound					
UNCF (United Negro College Fund)					
UNFCU Foundation Inc.					
Union of Concerned Scientists					
Unitarian Universalist Service Committee		7			
United American Patriots		13	8, 9		
United Animal Nations	See entry for RedRover.				
United Breast Cancer Foundation					
United Cancer Support Foundation					
United Cerebral Palsy					
United Methodist Committee on Relief					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
United Negro College Fund	See entry for UNCF.				
United Network for Organ Sharing					
United Palestinian Appeal					
United Service Organizations	See entry for USO.				
United Spinal Association		13	9		
United States Association for UNHCR					
United States Deputy Sheriffs Association					
United States Holocaust Memorial Museum					
United States Mission					
United States Olympic Committee					
United Way Worldwide					
UNOS	See entry for United Network for Organ Sharing.				
USA Cares					
USO (United Service Organizations)					


































## V

Veterans Employment Training Services					
Veterans of Foreign Wars National Home for Children					
Veterans Trauma Support Network	See entry for Crisis Relief Network.				
VetJobs.org	See entry for Corporate America Supports You.				
VetsFirst	See entry for United Spinal Association.				
VFW Foundation					
VH1 Save the Music Foundation					
VHL Alliance					
Vietnam Veterans Agent Orange Victims	See entry for HonorBound Foundation.				
Village Missions					
VisionSpring					
Voice of the Martyrs					
Volunteers of America					

## W

W for Women	See entry for Ms. Foundation for Women.				
Warden Exchange	See entry for Prison Fellowship Ministries.				
Warm Blankets Children's Foundation	See entry for Kinship United.				
Water For People					
Water Mission					
Water.org					
WaterAid America					



Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Watering Malawi	See entry for Passport.				
WaterKeeper Alliance					
WaterPartners International	See entry for Water.org.				
Wayfinder Family Services					
WE Charity		1, 6, 16, 17	3, 13, 14, 19		
We Raise Foundation					
Wheat Ridge Ministries	See entry for We Raise Foundation.				
Wild Animal Sanctuary					
WildAid		6, 7	19		
Wilderness Society					
Wildlands Conservancy					
Wildlife Rescue and Rehabilitation					
Women for Women International					
Women's Sports Foundation					
Women's World Banking					
World Animal Protection					
World Emergency Relief/Children's Food Fund					
World Federalist Movement - Institute for Global Policy					
World Food Program USA					
World Hope International					
World Jewish Congress American Section					
World Medical Relief					
World Neighbors					
World Pediatric Project					
World Relief Corporation of National Association of Evangelicals					
World Renew					
World Resources Institute					
World Society for the Protection of Animals	See entry for World Animal Protection.				
World Villages for Children					
World Vision					
World War II Foundation		7, 11	5, 15		
World Wildlife Fund					
Worldwide Foundation for Credit Unions					
Wounded Warrior Project					
Wounded Warriors Family Support					

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Wycliffe Bible Translators	✓	✗	?	!	⋮
X Xerces Society for Invertebrate Conservation					⋮
Y Year Up		1, 6, 14			
YMCA of the USA	See entry for National Council of YMCAS of the USA.				
Yosemite Conservancy	✓				
Young America's Foundation				!	
Young Life	✓				
YoungArts	See entry for National YoungArts Foundation.				
Younique Foundation	✓				
Youth for Christ, USA		7, 12, 14			
Youth Villages	✓				
Z Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation		1, 3, 6, 7, 10, 16	12		
ZERO: The End of Prostate Cancer	✓				
Zero Population Growth	See entry for Population Connection.				
Zonta International Foundation	✓				

In addition to constantly producing charity reports for donors, we have also been involved in a number of other projects. *The Heart of Giving* Podcast is a series of interviews with charity sector leaders and others who care about the health of the charitable sector. Participants include Nancy Brown, CEO of the American Heart Association, Judy Belk, President of the California Wellness Foundation, and Bob Johansen, *Distinguished Fellow* of the Institute for the Future. We hope these conversations can help strengthen our listeners' understanding of what it means to be generous and how giving impacts all of us in so many ways. You can access *The Heart of Giving* Podcast through Apple Podcasts, Google Podcasts, Alexa, or by visiting: <https://heartgiving.podbean.com/>



## The Heart of Giving Podcast

# Q&A about BBB Wise Giving Alliance

**Q** *How is BBB WGA different from other charity evaluators?*

**A** BBB WGA is a **standards-based** charity monitoring organization that addresses a variety of issues besides just financial metrics. BBB Charity Standards, include, but are not limited to, such issues as: board oversight, results reporting, appeal accuracy, annual report availability, cause-related marketing disclosures, and responsiveness to donor complaints. While charity finances are important, solely focusing on them will result in an incomplete picture of a charity's accountability. See the full list of our 20 standards at the end of this *Guide*.

**Q** *Does BBB WGA rate or grade charities?*

**A** No. Charities are not rated against one another. A BBB WGA evaluation concludes either that a charity meets all the standards or does not meet certain ones, for reasons described in the report. Whatever the conclusion, the report does not represent approval or disapproval of the organization or its cause. BBB WGA does not suggest that prospective contributors give, or not give, to any particular organization.

**Q** *How does the BBB WGA decide which charities to review?*

**A** Inquiries from the public about a particular national charity prompt a BBB WGA letter requesting that the charity file information for a review. These inquiries come to us directly, by mail, phone, e-mail, and in referrals from local Better Business Bureaus. In addition, charities may file information for a review on their own initiative. In either case, BBB WGA determines whether the charity is soliciting nationally before it requests information. ***There is no charge to charities for being evaluated.***

## National Charity Seal Licensing Program



[give.org](http://give.org)

Watch for the seal in a charity's mailings, on its website, in newspaper and magazine advertisements, on TV, in public service announcements, and elsewhere. The seal means the national charity displaying it meets the comprehensive standards of the BBB Wise Giving Alliance.

Use of the seal is entirely voluntary. Not every national charity that meets the standards will choose to participate in the seal program. Participants sign a license agreement and pay a sliding-scale fee based on their total contributions in the past year. A national charity is eligible to apply for participation in the seal program only after an evaluation concludes that the charity meets standards. Licensing fees help BBB WGA cover its expenses.

Occasionally donors ask BBB WGA whether licensing fees influence the outcome of charity evaluations. The answer is no. Our analyst staff is very thorough for each evaluation completed. After a charity report is posted online that shows the organization meets all 20 standards, a separate marketing staff then contacts the charity to invite them to consider participating in the seal program. In addition to this separation of the analytical and licensing processes, BBB WGA ensures that seal participants are reviewed with the same frequency (every two years) as other national charities. Since the inception of the Accredited Charity Seal, about 9% of participating charities were dropped from the seal program as the charity either no longer met standards or did not provide requested updated information. BBB WGA's commitment to objectivity is unwavering. We know that the public's trust in our work is essential to our credibility.

# BBB Standards for Charity Accountability

After a three-year period, drawing on independent research on donor expectations, professional and technical assistance from a variety of philanthropic experts, and numerous comments from donors and charities, the BBB Wise Giving Alliance issued the *Standards for Charity Accountability*.

**The full text of the new standards, with a preface and an Implementation Guide describing how the Alliance applies them, is accessible on our website, [www.give.org](http://www.give.org).**

## GOVERNANCE AND OVERSIGHT

The governing board has the ultimate oversight authority for any charitable organization. This section of the standards seeks to ensure that the volunteer board is active, independent and free of self-dealing. To meet these standards, the organization shall have:

- 1. A board of directors that provides adequate oversight of the charity's operations and its staff.** Indication of adequate oversight includes, but is not limited to, regularly scheduled appraisals of the CEO's performance, evidence of disbursement controls such as board approval of the budget and fund raising practices, establishment of a conflict of interest policy and establishment of accounting procedures sufficient to safeguard charity finances.
- 2. A board of directors with a minimum of five voting members.**
- 3. A minimum of three evenly spaced meetings per year of the full governing body with a majority in attendance, with face-to-face participation.** A conference call of the full board can substitute for one of the three meetings of the governing body. For all meetings, alternative modes of participation are acceptable for those with physical disabilities.
- 4. Not more than one or 10% (whichever is greater) directly or indirectly compensated person(s) serving as voting member(s) of the board. Compensated members shall not serve as the board's chair or treasurer.** [Publicly soliciting churches and other houses of worship: see the Implementation Guide at [www.give.org](http://www.give.org) for further information about the application of this standard.]
- 5. No transaction(s) in which any board or staff members have material conflicting interests with the charity resulting from any relationship or business affiliation.** Factors that will be considered when concluding whether or not a related party transaction constitutes a conflict of interest and if such a conflict is material, include, but are not limited to: any arm's length procedures established by the charity; the size of the transaction relative to like expenses of

the charity; whether the interested party participated in the board vote on the transaction; if competitive bids were sought and whether the transaction is one-time, recurring or ongoing.

## MEASURING EFFECTIVENESS

An organization should regularly assess its effectiveness in achieving its mission. This section seeks to ensure that an organization has defined, measurable goals and objectives in place and a defined process in place to evaluate the success and impact of its program(s) in fulfilling the goals and objectives of the organization and that also identifies ways to address any deficiencies. To meet these standards, a charitable organization shall:

- 6. Have a board policy of assessing, no less than every two years, the organization's performance and effectiveness and of determining future actions required to achieve its mission.**
- 7. Submit to the organization's governing body, for its approval, a written report that outlines the results of the aforementioned performance and effectiveness assessment and recommendations for future actions.**

## FINANCES

This section of the standards seeks to ensure that the charity spends its funds honestly, prudently and in accordance with statements made in fund raising appeals. To meet these standards, the charitable organization shall:

*Please note that standards 8 and 9 have different denominators.*

- 8. Spend at least 65% of its total expenses on program activities.**

### Formula for Standard 8:

$$\frac{\text{Total Program Service Expenses}}{\text{Total Expenses}}$$
 should be at least **65%**

- 9. Spend no more than 35% of related contributions on fund raising. Related contributions include donations, legacies and other gifts received as a result of fund raising efforts.**

### Formula for Standard 9:

$$\frac{\text{Total Fund Raising Expenses}}{\text{Total Related Contributions}}$$
 should be no more than **35%**

- 10. Avoid accumulating funds that could be used for current program activities. To meet this standard, the charity's unrestricted net assets available for use should not be more than three times the size of the past year's expenses or three times the size of the current year's budget, whichever is higher.** [Meeting certain public disclosure requirements described in the Implementation Guide at [www.give.org](http://www.give.org) may enable a charity to satisfy this standard.]

An organization that does not meet Standards 8, 9 and/or 10 may provide evidence to demonstrate that its use of funds is reasonable. The higher fund raising and administrative costs of a newly created organization, donor restrictions on the use of funds, exceptional bequests, a stigma associated with a cause and environmental or political events beyond an organization's control are among factors which may result in expenditures that are reasonable although they do not meet the financial measures cited in these standards.

**11. Make available to all, on request, complete annual financial statements prepared in accordance with generally accepted accounting principles.** When total annual gross income exceeds \$1,000,000, these statements should be audited in accordance with generally accepted auditing standards. For charities whose annual gross income is less than \$1,000,000, a review by a certified public accountant is sufficient to meet this standard. For charities whose annual gross income is less than \$250,000, an internally produced, complete financial statement is sufficient to meet this standard.

**12. Include in the financial statements a breakdown of expenses (e.g., salaries, travel, postage, etc.) that shows what portion of these expenses was allocated to program, fund raising and administrative activities.** If the charity has more than one major program category, the schedule should provide a breakdown for each category.

**13. Accurately report the charity's expenses, including any joint cost allocations, in its financial statements.** For example, audited or unaudited statements which inaccurately claim zero fund raising expenses or otherwise understate the amount a charity spends on fund raising, and/or overstate the amount it spends on programs will not meet this standard.

**14. Have a board-approved annual budget for its current fiscal year, outlining projected expenses for major program activities, fund raising and administration.**

## FUND RAISING AND INFORMATIONAL MATERIALS

A fund raising appeal is often the only contact a donor has with a charity and may be the sole impetus for giving. This section of the standards seeks to ensure that a charity's representations to the public are accurate, complete and respectful. To meet these standards, the charitable organization shall:

**15. Have solicitations and informational materials, distributed by any means, that are accurate, truthful and not misleading, both in whole and in part.**

Appeals that omit a clear description of program(s) for which contributions are sought will not meet this standard.

A charity should also be able to substantiate that the timing and nature of its expenditures are in accordance with what is stated, expressed or implied in the charity's solicitations.

**16. Have an annual report available to all, on request, that includes:**

- (a) the organization's mission statement,
- (b) a summary of the past year's program service accomplishments,
- (c) a roster of the officers and members of the board of directors,
- (d) financial information that includes:
  - (i) total income in the past fiscal year,
  - (ii) expenses in the same program, fund raising and administrative categories as in the financial statements, and
  - (iii) ending net assets.

**17. Include on any charity websites that solicit contributions, the same information that is recommended for annual reports, as well as the mailing address of the charity and electronic access to its most recent IRS Form 990.**

**18. Address privacy concerns of donors by**

- (a) providing in written appeals, at least annually, a means (e.g., such as a check off box) for both new and continuing donors to inform the charity if they do not want their name and address shared outside the organization, and
- (b) providing a clear, prominent and easily accessible privacy policy on any of its websites that tells visitors
  - (i) what information, if any, is being collected about them by the charity and how this information will be used,
  - (ii) how to contact the charity to review personal information collected and request corrections,
  - (iii) how to inform the charity (e.g., a check off box) that the visitor does not wish his/her personal information to be shared outside the organization, and
  - (iv) what security measures the charity has in place to protect personal information.

**19. Clearly disclose how the charity benefits from the sale of products or services (i.e., cause-related marketing) that state or imply that a charity will benefit from a consumer sale or transaction. Such promotions should disclose, at the point of solicitation:**

- (a) the actual or anticipated portion of the purchase price that will benefit the charity (e.g., 5 cents will be contributed to abc charity for every xyz company product sold),
- (b) the duration of the campaign (e.g., the month of October),
- (c) any maximum or guaranteed minimum contribution amount (e.g., up to a maximum of \$200,000).

**20. Respond promptly to and act on complaints brought to its attention by the BBB Wise Giving Alliance and/or local Better Business Bureaus about fund raising practices, privacy policy violations and/or other issues.**

BBB Wise Giving Alliance  
3033 Wilson Boulevard, Suite 710  
Arlington, VA 22201

## Thanks for Your Support

**K**ey support for the BBB Wise Giving Alliance comes from individuals like you. Your donations make possible the charity evaluations and wise giving publications you rely on. Thank you for your generosity and your shared interest in strengthening the accountability of the nation's charities. Give with confidence to charities and give generously.



[give.org](http://give.org)

Look for our Seal on charity websites and appeals as a quick and easy way to see that the charity has met the *BBB Standards for Charity Accountability*. National charities that meet the Standards have the option of participating in our seal program. Go to [www.give.org](http://www.give.org) for more details.

**BBB Wise Giving Alliance ♦ 3033 Wilson Boulevard, Suite 710 ♦ Arlington, VA 22201  
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